

### **MOBOTIX Protects – Even The Environment**

Good For The Environment - Good For Your Budget! MOBOTIX IOT Cameras Are Environmentally Friendly And Have Been Proven To Fulfill Numerous Sustainable Characteristics.

### Economical, Durable, Forward-Looking: MOBOTIX Complete Solutions = Green IP Video!

We've Been Able To Impress You With Our Quality, Our Unique Technology, Our Intelligent Software And Our Decentralized Approach - But Will Our Green Spirit Win Your Heart Too?

Of course! Save over the long term in just the right places by cutting down on energy, materials and quantities.

## Look What You Could Do For The Environment - With MOBOTIX:

- Because our cameras consume so little power, they can be supplied via network cables. They require fewer cables and therefore less copper.
- Our IoT cameras process what they have seen in the camera itself. There is therefore no need for complex IT systems, which saves energy and resources.
- Our cameras are extremely robust and manage without any fans or heating in a temperature range of -30° to +60° (-22°F to +140°F). So you can cut down on energy and resources here too.
- Our cameras are designed with a high resolution. This means you can replace up to eight conventional

cameras with just one hemispheric camera. So you can cut down on energy and resources here too.

- Our cameras have a very long service life. Thanks to their mean time between failures rate of over nine years, they outperform their competitors by many years. This saves resources too.
- You can easily update the software in our cameras via your network. This way, you can use many new functions all while reducing the number of polluting journeys that have to be made.

#### **Conclusion:**

Buying quality means only having to buy once! A high-quality washing machine consumes less energy and will keep your clothes clean and fresh, sometimes for up to 20 years or more. During this time, a cheaper product would have to be replaced three to five times. It would require more energy, more textiles and the washing machine would not perform as well. Which product is better for you and the environment?

# MOBOTIX

### Beyond Human Vision

## **Green IP Video – Compare For Yourself**

When It Comes To Sustainability And Environmental Protection, MOBOTIX Are On The Front Line. Have You Heard of Any Other Manufacturer Offering A System That Is More Sustainable?

Camera Sustainability	ΜΟΒΟΤΙΧ	Competitor A	Competitor B
Cost-efficient camera power supply via the network cable (PoE)	$\checkmark$		
Functions in a temperature range of -30° to +60° (-22°F to +140°F) without any additional heating/ventilation	$\checkmark$		
No further energy-consuming servers or storage devices are required	$\checkmark$		
High-resolution systems that replace up to eight conventional cameras	$\checkmark$		
Longer than average service life (MTBF: mean time between failures rate of over nine years)	$\checkmark$		
Simple update/maintenance of camera software via the network without any polluting journeys	$\checkmark$		

### Everyone Talks About Protecting The Environment. We Do Something About It!

We could of course cut our costs for development if we weren't so concerned about the environment. We could of course offer our customers cameras that would need to be replaced within a few years. But we won't do that.

#### A Clear Conscience

We treat you fairly and offer the highest quality at a sustainable and very reasonable price.

We are fair to our planet as our products require much less energy over the long term as well as fewer materials.

We are fair to our employees as we allow them to produce sustainable products that are good for our customers and the environment.

#### Sensible Beyond Compare

MOBOTIX face up to their responsibility. A MOBOTIX complete solution impresses customers in all areas even when it comes to environmental protection and sustainability. These solutions also for make an excellent financial decision. We look forward to welcoming you as a customer.

#### **MOBOTIX - Definitely The Best Solution!**

### Beyond Human Vision

## MOBOTIX